



**SENDBURG**

**GROWTH  
DRIVEN  
MARKETING**



# DATA DRIVEN SOLUTION WHITE PAPERS

# ABOUT THE COMPANY

## OUR STORY

Since 2017, Sendburg has helped companies strategize and implement their creative visions. Our growing Database Marketing Agency is driven by passionate thinkers who work closely with each brand to create strategies that produce unparalleled results. We love content and design, but thrive on the data necessary to succeed in a digital world.

# What Our Clients Say

## **OPHELIA CHENG**

Vp of Sales

Value for Database Quality of -  
Sendburg

## **LORRIE AND DANNY HOOVER**

Business Owners

We have gotten new Enterprise  
clients our cloud sales goals of this  
year

## **RITA FARROW**

Startup Founder

Quality Email Statergy by Raj  
Sharma



**GROWTH DRIVEN SOLUTIONS FOR  
SALES & MARKETING TEAM AROUND THE GLOBE**

# About Our Client

A Leading provider of possibility management solution designed particularly for professionals in the Person, corporate, executive, healthcare, regulation enforcement, accountingg, and academic markets serving in more than 175 nations with 10,000 employees worldwide.

# The Challenge

Offering risk management solutions that safeguard and empower organisations to make well-informed decisions is no easy feat to achieve and more so with the healthcare sector especially when it's about lowering medical costs and connecting patients with the right providers. You need real data that matters. The client was eagerly looking to promote a crucial healthcare offering across the South USA region. Previous campaign attempts were nothing significant. The client was in the look-out for custom-list solutions to target Decision Makers for their upcoming campaign.

# Technology Leads Solution

Every website gives "signals" that they are using a particular technology.

We can track these signals and determine if a site is using a particular web technology from it With our own built in Technology

Tracking Platform which is programmed for tracking public url's & sub-domains.

We currently try to index 100% of the Internet by registered domain.



## Benefits with Tech Leads Database :

- Increases Sales
- Build Communication
- Increases ROI
- Business Growth
- Connect with Global Audience
- Find Target Market Quickly
- Drive Revenue

## Results :

The client is elated with the success percentage and the lead to deal conversion Rate through the rendered services.

Along with the Decision Makers Database the client is now keen on extending the license of our Technology Data repository for 3 years to drive their global campaigns.

# CONTACT US

## FOR INQUIRIES

### MAILING ADDRESS

Hill Side, New Jersey, United States

### EMAIL ADDRESS

[sales@send-burg.com](mailto:sales@send-burg.com)

### PHONE NUMBER

+1 646 439 7439

